



ITEC Level 3 Diploma in Fashion and Media Make-up QAN 601/8636/7 Specification

Aims and Objectives

The main purpose of the ITEC Level 3 Diploma in Fashion and Media Make-up is to enable Learners to gain the necessary practical skills and knowledge to provide Fashion and Media Make-up to the general public and gain employment within the Beauty Therapy and Media/Make-up Industry. The qualification is suitable for Learners aged 16 and over and is designed to provide occupational competence at Level 3. It also provides a sound platform into further learning at Levels 3 and 4

Content

This qualification is for Learners who want to work within the fashion and media make-up industry. The qualification consists of 10 mandatory units with a total of 430 hours of Guided Learning (GL) to achieve the full qualification

The main skills the Learner will perform are:

- Application of fashion and photographic make-up – to include creating and adapting a design plan, using products, tools and techniques to meet the design plan; using black and white and colour and working to a budget
- Application of media make-up - to include characters, ageing and casualty effects
- Airbrush make-up – to include applying airbrush make-up to the face and developing airbrush make-up design plans using research materials and resources
- Face and body art - to include designing and applying face and body art using a variety of techniques, tools and equipment to suit the desired look
- Application of all make-up products – to include recognition of face shapes and corrective make-up
- Instruction of all make-up products - to include recognition of face shapes and corrective make-up
- Application of camouflage make-up – to include camouflage make-up products, ingredients and techniques to suit the desired effects
- Design and application of Mendhi skin decoration – to include skin tests, products, tools and techniques to meet design objectives

The Learner will also develop knowledge about related health and safety and client care and communication which is essential to work and be successful in the fashion and media make-up or Beauty Industry

The qualification also provides:

- The related knowledge and understanding required to perform the Fashion and Media Make-up skills listed above
- Opportunities for Learners to focus on the development of their wider skills in a Make-up setting, such as communicating with clients, working with others and problem solving
- Opportunities for Learners to develop a range of skills, techniques, personal qualities and attitudes essential for successful performance in employment as a Fashion and Media Make-up Artist

Why Choose the ITEC Level 3 Diploma in Fashion and Media Make-up?

1. This Qualification combines the full range of skills and knowledge for the Learner seeking employment or self-employment as a Fashion and Media Make-up Artist at Level 3. There are other Awards and Certificates available in Fashion and Media Make-up at Level 3; however this qualification contains the application of camouflage make-up as well as media make-up skills which enables the Learner to become multi-skilled which is required for employment in Industry
2. This Qualification is listed in the Ofqual Register of Qualifications
3. This Qualification contains all the skills and knowledge required for employability at Level 3
4. Learners may progress on to the Advanced Apprenticeships in Beauty Therapy, the ITEC Level 3 Diploma in Advanced Beauty Therapy, the ITEC Diploma in Nail Technology, the ITEC Level 3 Certificate in Facial Electrical Treatments, the ITEC Level 3 Certificate in Body Treatments and the ITEC Level 4 Diploma in Spa and Salon Management or a Degree in Management at University
5. This qualification does not form part of an Apprenticeship
6. This qualification is recognised by all relevant professional bodies within the Fashion and Media Make-up Industry for membership and insurance purposes at Level 3

ITEC Unit Number	Unit Title	Credit Value	Guided Learning (GL)
834	Fashion and Photographic Make-up	7	66
923	Media Make-up	7	60
838	Apply Airbrush Make-up to the Face	4	27
836	Design and Apply Face and Body Art	6	51
803	Apply Make-up	5	41
807	Instruction on Make-up Application	5	34
924	Camouflage Make-up	7	60
811	Design and Apply Mendhi Skin Decoration	4	34
613	Monitor and Maintain Health and Safety Practice in the Salon	4	29
821	Client Care and Communication in Beauty Related Industries	3	28

Total Guided Learning - 430

Total Qualification Time (TQT) - 527

Guided Learning (GL)

Guided Learning is 'the activity of a Learner in being taught or instructed by – or otherwise participating in education or training under the immediate guidance or supervision of – a Lecturer, Supervisor, Tutor or other appropriate provider of education or training.' This includes 'the activity of being assessed if the assessment takes place under the immediate guidance or supervision of a Lecturer, Supervisor, Tutor or other appropriate provider of education or training'

Total Qualification Time (TQT)

Total Qualification Time is the number of notional hours which represents an estimate of the total amount of time that could reasonably be expected to be required, in order for a Learner to achieve and demonstrate the achievement of the level of attainment necessary for the award of the qualification

Assessment

This qualification will be internally and externally assessed using a range of assessment methods as set out in the table below:-

Table 1

ITEC Unit Number	Unit Title	Assessment	Grading
834	Fashion and Photographic Make-up	Practical examination Portfolio of evidence 4 performances plus 35 MCQ – Paper or online	Pass 60% - 74% Merit 75% - 89% Distinction 90% - 100% Pass or Refer Pass 60% - 74% Merit 75% - 89% Distinction 90% - 100%
923	Media Make-up	Internal task assessment Assignment	Pass or Refer Pass or Refer
838	Apply Airbrush Make-up to the Face	Internal practical assessment Portfolio of evidence 4 performances Assignment	Pass 60% - 74% Merit 75% - 89% Distinction 90% - 100% Pass or Refer Pass or Refer
836	Design and Apply Face and Body Art	Internal practical assessment Portfolio of evidence 4 performances Assignment	Pass 60% - 74% Merit 75% - 89% Distinction 90% - 100% Pass or Refer Pass or Refer
803	Apply Make-up	Practical examination Portfolio of evidence 5 treatments plus 15 MCQ – paper or online	Pass 60% - 74% Merit 75% - 89% Distinction 90% - 100% Pass or Refer Pass 60% - 74% Merit 75% - 89% Distinction 90% - 100%
807	Instruction on Make-up Application	Internal practical assessment Portfolio of evidence 3 treatments Assignment	Pass 60% - 74% Merit 75% - 89% Distinction 90% - 100% Pass or Refer Pass or Refer
924	Camouflage Make-up	Internal task assessment	Pass or Refer

		Assignment	Pass or Refer
811	Design and Apply Mendhi Skin Decoration	Internal practical assessment Portfolio of evidence 4 treatments Assignment	Pass 60% - 74% Merit 75% - 89% Distinction 90% - 100% Pass or Refer Pass or Refer
613	Monitor and Maintain Health and Safety Practice in the Salon	Portfolio of evidence MCQ – paper or online	Pass or Refer Pass 60% - 74% Merit 75% - 89% Distinction 90% - 100%
821	Client Care and Communication in Beauty Related Industries	Assignment	Pass or Refer

All assessment criteria and sample assessment materials for this qualification can be found [here](#)

Grading of the Qualification

All assessment tasks required for each unit of the qualification (detailed in table 1 of the specification) must be completed and awarded a Pass mark before the complete qualification can be certificated

The overall qualification is graded, Pass - 60% - 74%, Merit - 75% - 89%, Distinction – 90%-100%. This is formed by the aggregate of the multiple-choice questions and the Final Practical assessment.

Controlled Assessment

All theory tests must be conducted in a controlled environment and follow the procedures defined by ITEC [here](#). The theory tests will be set and marked by ITEC

All practical assessments must be conducted in a controlled environment as defined by ITEC [here](#). The practical examination will be conducted by an ITEC Examiner; however, the Centre is responsible for ensuring the examination can operate seamlessly by organising the process as defined by ITEC in the Lecturer/Assessor Guidance Notes [here](#). The marking criteria and marking scheme can be found under each individual unit within the qualification [here](#). How to operate a practical examination can be found [here](#).

Failure to operate ITEC Examinations as documented in the ITEC policies and guidance notes may result in sanction(s) against the Centre e.g., withdrawal by ITEC for a particular qualification and/or withdrawal of ITEC recognition from the Centre due to Maladministration and/or Malpractice. Please see our policy [here](#).

Recommended Prior Learning

It is recommended that Learners should have achieved a level of education equivalent to five GCSEs at grade A*-C or a Level 2 Diploma in Beauty Therapy prior to commencing the ITEC Level 3 Diploma in Fashion and Media Make-up; however, exemptions may be made for adult returners with experience of the workplace

Opportunities for Progression

Once Learners have achieved the ITEC Level 3 Diploma in Fashion and Media Make-up they may progress on to other ITEC or equivalent qualifications at Level 3 and 4, for example:

- Level 3 Diploma in Nail Technology

- Level 3 Diploma in Advanced Beauty Therapy
- Level 3 Certificate in Facial Electrical Treatments
- Level 3 Certificate in Body Treatments
- Level 4 Diploma in Spa and Salon Management

For further Awards, Certificates and Diplomas please go to www.itecworld.co.uk

Opportunities for Employment

There are opportunities for a Fashion and Media Make-up Artist to find employment in a variety of areas:

- Beauty Salons
- Hotels
- Cruise Liners
- Media
- Own Business
- Theatre

Please see the letters of support from the industry; [CThA](#), [FHT](#) and [BABTAC](#)

Relationship to National Occupational Standards

ITEC has mapped to National Occupational Standards where they exist and has ensured that best practice in the workplace has been reflected in the qualification. ITEC has linked the qualification to the relative job roles as well as ensuring that the qualification reflects the required level of knowledge and ability for the Fashion and Media Make-up Therapist at Level 3

Professional Body Membership and Insurance

Professional Indemnity and Public Liability Insurance can be obtained via The Complementary Therapist Association (www.CThA.com) and other Industry Associations who recognise the ITEC Diploma